



Est. 2020 · Yamhill County, OR
501(c)3 Non-Profit

2026 Sponsorship Opportunities

"Pride on Third" — Saturday, June 20th 2026
Downtown McMinnville, Oregon

winecountrypride.com · winecountrypride@gmail.com

About Wine Country Pride

MISSION

Wine Country Pride creates visible celebrations of the queer community while connecting all people through education and economic activity.

Founded in 2020, we are a 501(c)3 non-profit with a working volunteer board of Yamhill County community members and LGBTQ+ allies.

Since our founding, WCP has raised over \$50,000 to provide scholarships to LGBTQ+ youth and support local advocacy organizations.

EVENTS



Annual Pride Celebrations

Pride on Third in Downtown McMinnville is a flagship event and community wide celebration. Additionally, WCP hosts or sponsors Pride Kick-Off and Newberg Pride. All free, family friendly events with games, entertainment, community resources while funneling support to local businesses..



Drag Shows, Queer Family Meet-ups, Queer Self-Defense, Run Club and more!

Year round events, many free, build community and create access to safer spaces.



Winter Ball

An elegant gala-style fundraiser celebrating community and highlighting Community Grant giving.



Purchase With Purpose (formerly Rainbow Quest)

A business trail and economic driver, engages local shops in celebrating diversity.

Audience & Reach

2,000

+

Annual Street Fair
Attendees

3,500

+

Instagram
Followers

52

Purchase with a Purpose
Local Business partners

\$50K+

Raised for LGBTQIA2S+
Scholarships & Community
Grants

Why Sponsor Wine Country Pride?

Sponsoring WCP positions your organization alongside a growing, engaged, and values-aligned community in Yamhill County. With cross-promotional partnerships with local non-profits and 52+ active business participants, your investment reaches deeply into the fabric of the region.

2026 Street Fair: "Pride on Third"



Date

Saturday, June 20th 2026



Location

Third Street, Downtown McMinnville, OR



Expected Attendance

~2,000 community members



Format

All-day outdoor street fair, block party & resource fair



Cost to Participate

Free for everyone!

SCHEDULED ACTIVITIES

11am

Drag Queen & Queer Author Storytime

@ Third Street Books

1pm

Drag Queen Bingo

@ HiFi Wine Bar

3pm

Pet (Adoption) Parade

@ Left By West

4pm

Drag Trivia

@ Bierly Brewing & Bakery

All Day

**Resource Fair, Kids Activities,
Glitter Tattoos & More**

@ Third Street

2025 Sponsorship Tiers

Icon

\$5,000

- ✓ Speaking opportunity at Street Fair
- ✓ Dedicated sponsor social media post
- ✓ Featured in WCP social media event highlight
- ✓ Complimentary Street Fair booth
- ✓ Name/logo in ALL advance event promotions
- ✓ 8 complimentary Winter Ball tickets
- ✓ Public thank you from the stage
- ✓ Tagged in social media story
- ✓ Name/logo on event banner
- ✓ Name/logo on event website

Trailblazer

\$2,500

- ✓ Dedicated sponsor social media post
- ✓ Featured in WCP social media event highlight
- ✓ Complimentary Street Fair booth
- ✓ Name/logo in advance event promotions
- ✓ 4 complimentary Winter Ball tickets
- ✓ Public thank you from the stage
- ✓ Tagged in social media story
- ✓ Name/logo on event banner
- ✓ Name/logo on event website

Queen

\$1,000

- ✓ Name/logo in advance event promotions
- ✓ 2 complimentary Winter Ball tickets
- ✓ Public thank you from the stage
- ✓ Tagged in social media story
- ✓ Name/logo on event banner
- ✓ Name/logo on event website

Rising Star

\$500

- ✓ Public thank you from the stage
- ✓ Tagged in social media story
- ✓ Name/logo on event banner
- ✓ Name/logo on event website

Sponsorship Benefits at a Glance

Benefit	Icon \$5,000	Trailblazer \$2,500	Queen \$1,000	Rising Star \$500
Speaking opportunity at opening	✓	—	—	—
Dedicated social media post	✓	✓	—	—
Social media event highlight feature	✓	✓	—	—
Complimentary Street Fair booth	✓	✓	—	—
Logo in advance promotions	✓	✓	✓	—
Winter Ball tickets	8	4	2	—
Public thank you from stage	✓	✓	✓	✓
Featured in social media story	✓	✓	✓	✓
Logo on event banner	✓	✓	✓	✓
Logo on event website	✓	✓	✓	✓

Let's Celebrate Together

Join us in making 2026 the biggest, boldest year for Wine Country Pride yet. Your partnership helps fund grants & scholarships, amplify LGBTQ+ voices, and build a more inclusive Yamhill County.



Email Us

winecountrypride@gmail.com



Website

winecountrypride.com



Instagram

@winecountrypride

501(c)3 Non-Profit · EIN: 87-4346106 · Sponsorships range from \$500–\$5,000