



Est. 2020 · Yamhill County, OR
501(c)3 Non-Profit

2027 Sponsorship Opportunities

Winter Ball — Saturday, January 23rd, 2027
Abbey Road Farm

winecountrypride.com · winecountrypride@gmail.com

About Wine Country Pride

MISSION

Wine Country Pride creates visible celebrations of the queer community while connecting all people through education and economic activity.

Founded in 2020, we are a 501(c)3 non-profit with a working volunteer board of Yamhill County community members and LGBTQ+ allies.

Since our founding, WCP has raised over \$50,000 to provide scholarships to LGBTQ+ youth and support local advocacy organizations.

EVENTS



Annual Pride Celebrations

Pride on Third in Downtown McMinnville is a flagship event and community wide celebration. Additionally, WCP hosts or sponsors Pride Kick-Off and Newberg Pride. All free, family friendly events with games, entertainment, community resources while funneling support to local businesses..



Drag Shows, Queer Family Meet-ups, Queer Self-Defense, Run Club and more!

Year round events, many free, build community and create access to safer spaces.



Winter Ball

An elegant gala-style fundraiser celebrating community and highlighting Community Grant giving.



Purchase With Purpose (formerly Rainbow Quest)

A business trail and economic driver, engages local shops in celebrating diversity.

Audience & Reach

2,000

+

Annual Street Fair
Attendees

3,500

+

Instagram
Followers

52

Purchase with a Purpose
Local Business partners

\$50K+

Raised for LGBTQIA2S+
Scholarships & Community
Grants

Why Sponsor Wine Country Pride?

Sponsoring WCP positions your organization alongside a growing, engaged, and values-aligned community in Yamhill County. With cross-promotional partnerships with local non-profits and 52+ active business participants, your investment reaches deeply into the fabric of the region.

2027 Winter Ball

Date

Saturday, January 23rd 2027

Location

Abbey Road Farm, Carlton, OR

Expected Attendance

~200 community members

Format

A night of drag, celebration, and fundraising

Cost to Participate

With your support, tickets will be \$85-95 or less!



2025 Sponsorship Tiers

Icon

\$5,000

- ✓ Speaking opportunity at Winter Ball
- ✓ Dedicated sponsor social media post
- ✓ Featured in WCP social media event highlight
- ✓ Complimentary Street Fair booth
- ✓ Name/logo in ALL advance event promotions
- ✓ 8 complimentary Winter Ball tickets
- ✓ Public thank you at the event
- ✓ Tagged in social media story
- ✓ Name/logo on event promo flyers
- ✓ Name/logo on event website

Trailblazer

\$2,500

- ✓ Dedicated sponsor social media post
- ✓ Featured in WCP social media event highlight
- ✓ Complimentary Street Fair booth
- ✓ Name/logo in advance event promotions
- ✓ 4 complimentary Winter Ball tickets
- ✓ Public thank you at the event
- ✓ Tagged in social media story
- ✓ Name/logo on event promo flyers
- ✓ Name/logo on event website

Queen

\$1,000

- ✓ Name/logo in advance event promotions
- ✓ 2 complimentary Winter Ball tickets
- ✓ Public thank you at the event
- ✓ Tagged in social media story
- ✓ Name/logo on event promo flyers
- ✓ Name/logo on event website

Rising Star

\$500

- ✓ Public thank you at the event
- ✓ Tagged in social media story
- ✓ Name/logo on event promo flyers
- ✓ Name/logo on event website

Sponsorship Benefits at a Glance

Benefit	Icon \$5,000	Trailblazer \$2,500	Queen \$1,000	Rising Star \$500
Speaking opportunity at event	✓	—	—	—
Dedicated social media post	✓	✓	—	—
Social media event highlight feature	✓	✓	—	—
Complimentary Street Fair booth	✓	✓	—	—
Logo in advance promotions	✓	✓	✓	—
Winter Ball tickets	8	4	2	—
Public thank you at the event	✓	✓	✓	✓
Featured in social media story	✓	✓	✓	✓
Logo on event promo materials	✓	✓	✓	✓
Logo on event website	✓	✓	✓	✓

Let's Celebrate Together

Join us in making 2026 the biggest, boldest year for Wine Country Pride yet. Your partnership helps fund grants & scholarships, amplify LGBTQ+ voices, and build a more inclusive Yamhill County.



Email Us

winecountrypride@gmail.com



Website

winecountrypride.com



Instagram

@winecountrypride

501(c)3 Non-Profit · EIN: 87-4346106 · Sponsorships range from \$500–\$5,000